



## Why choose INTELLITRAK™?

Supercharge your localized marketing with INTELLITRAK, the most user-friendly and robust platform of its kind. INTELLITRAK is KDM's proprietary online ordering and project management technology, designed to make supporting consumer brands and retail concepts easy.

Have a new promotion? Need to ensure your regional locations have access to the right branded materials? Want to provide store managers the ability to act swiftly in response to competition and local trends while reducing excess inventory?

INTELLITRAK does it all with print-on-demand features and store profiling intelligence, making it the ideal platform to support your brand's promotional marketing campaigns and programs while cutting time and associated administrative costs.

### Mobile-Friendly E-Commerce Tool

- Shop online for marketing collateral, apparel, branded merchandise and more
- Select items, quantities and more before adding to your cart
- Save store payment information and purchase history

### Print-On-Demand

- Access to profile driven, location-specific data
- Customize print materials via variable data driven templates
- Print only the quantity you need, when you need it

### Corporate Brand Management

- Admin dashboard with location-specific ordering and unique user permissions
- Multi-brand management within the same platform
- Pre-set price points and lead times
- Visibility into inventory levels, purchasing patterns and campaign performance

Learn more about our solutions  
at [kdmpop.com/intellitrak](http://kdmpop.com/intellitrak)

PRINT  
FULFILLMENT + DISTRIBUTION  
STORE ENVIRONMENTS  
MERCHANDISE DISPLAYS  
BRANDING

[www.kdmpop.com](http://www.kdmpop.com)