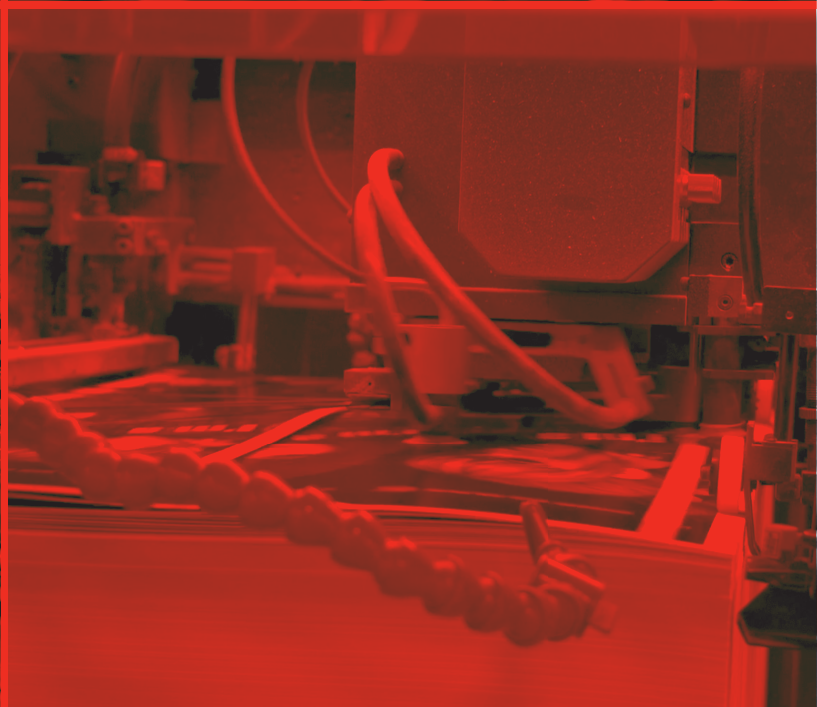


kdm.

KDM is your
single-source in-store
marketing partner.





Let KDM elevate your brand.

KDM utilizes proprietary technology that optimizes your promotional campaigns and localized marketing. Our dedication to customer-centered print production is supported by over 50 years of experience. We ensure your marketing materials are executed and delivered with precision. With KDM as your full-service in-store marketing supply chain partner, you can maximize in-store impact, increase year-over-year sales and build brand recognition.

Technology

Innovation is at the heart of KDM's solutions. From advanced printing methods to INTELLITRAK™, our proprietary online ordering and project management tool, we employ technologies that streamline processes to deliver better outcomes for our clients. Accessible from anywhere, INTELLITRAK gives clients control over their marketing strategies by linking them directly with our real-time print-on-demand and inventory management services.

Execution

A good strategy is only as good as its execution. KDM is equipped to support your brand's needs with high-quality print, custom fabrication and in-house fulfillment and distribution. With us in your corner, you will gain an effective partner for every aspect of your in-store marketing agenda—whether you have one location or 100.

Expertise

Deep industry expertise guides our team so we can determine the best materials for the right application, in any environment, every time. Insights by INTELLITRAK—including inventory levels, purchasing patterns and campaign performance—help inform these decisions so you can feel certain about the marketing execution choices you make. Our goal is to help retail brands and store locations maximize sales at the point-of-purchase and keep customers coming back for more.

“I exclusively rely on KDM's expertise... We rely on them at a high level to support our brand as we continue to grow.”

SVP / Message Envy

KDM has been able to reduce production and fulfillment expenses by up to 22%

kdm.

Discover all of the ways
we can serve you at

kdmpop.com

**POP Print
Fulfillment + Distribution
Store Environments
Merchandise Displays
Branding**

